P.C. Richard & Son YETI Outdoor Activities Roadie Cooler Giveaway 2019 Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1.) **Eligibility**: P.C. Richard & Son YETI Outdoor Activities Roadie Cooler Giveaway ("Sweepstakes") is open to legal residents within the 48 contiguous United States who are 18 years of age or older at the time of entry. Employees of P.C. Richard & Son Long Island Corporation ("Sponsor"), its parent, affiliates, subsidiaries, advertising, and promotion agencies, and website providers/web masters, and members of their immediate family (spouse and parents, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related to such employees, are not eligible to enter or win. Void outside of the 48 contiguous United States and where prohibited by law. The sweepstakes is subject to all applicable federal, state, and local laws and regulations.

2.) **To Enter**: You must have internet access and a valid Facebook, Instagram, or Twitter account to participate. The Sweepstakes Period begins at 12:00 PM (EDT) April 8, 2019 and ends on April 15, 2019 at noon. During the Sweepstakes Period, enter for a chance to win by going to: www.facebook.com/pcrichardandson, and follow the post's directions to enter during the sweepstakes period. You can also go to www.instagram.com/pcrichardandson and/or www.twitter.com/pcrichardandson and follow the posts' directions to enter during the sweepstakes period. You may enter once per platform (Facebook, Instagram, and Twitter).

One (1) entrant will be chosen at random at the end of the Sweepstakes Period. You may enter ONCE per Facebook, Instagram, or Twitter account during the Sweepstakes Period. Entries received from any person in excess of the stated limitation will be void. Entries received as "replies" to comments will also be void; each entry must be an original comment that follows the post's directions. Entries generated by script, macro, and other automated or mechanical means or by any means which subvert the entry process are void.

3.) **Winner Determination***:* One (1) potential winner will be selected in a random drawing by an independent judging agency from among all eligible entries received. Odds of winning depend on the number of eligible entries received.

4.) **(1) Grand Prize**: One (1) YETI Roadie 20 Cooler – White – YR20W – Approximate Retail Value ("ARV"): $199.99. The prize will be awarded at the end of the Sweepstakes Period. All federal, state, and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the winner. No substitution, cash equivalent, or transfer of prize is permitted except at the sole discretion of the Sponsor, which reserves the right to substitute the prize (or portion thereof) with one of comparable or greater value, except as otherwise provided

in these Official Rules. All prize details are at Sponsor's sole discretion. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor.

5.) **Winner Notification**: One (1) potential winner will be notified via private Facebook, Instagram, or Twitter message and will be required to execute and return an Affidavit of Eligibility/Liability Release, & where legal, a Publicity Release within (7) days of date of issuance of notification. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, potential winner is not in compliance with these Official Rules, or Sponsor is unable to contact the potential winner within a reasonable time period, prize will be forfeited and, at Sponsor's discretion, an alternate winner selected.

6.) **Release of Liability**: By entering the Sweepstakes each entrant agrees that P.C. Richard & Son Long Island Corporation, YETI, Facebook, Instagram, Twitter, and their respective parents, affiliates, subsidiaries, directors, officers, employees, sales representatives, distributors, contractors, agents, advertising and promotion agencies, (collectively the "Released Parties") will have no liability whatsoever for any injuries, losses, damages, claims, actions and any liability of any kind resulting, arising out of or related to (i) participation in the Sweepstakes or, (ii) entrant's participation in any prize related activity (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)). Prize winners assume all liability for any injury, death or damaged caused, or allegedly caused, in whole or in part, by participating in this Sweepstakes or receipt, use or redemption of the prize. As a condition of entering the Sweepstakes, entrants agree and acknowledge that in order to receive a prize, prize winners must sign an Affidavit of Eligibility and Liability Release, and where legal, a Publicity Release.

7.) **General Conditions**: By entering Sweepstakes, entrants agree to (i) be bound by these Official Rules and the decisions of the Sponsor and judges, which are final and binding in all matters, (ii) the use by Sponsor and its designees of their names, cities and states of residence and likeliness for advertising and promotional purposes, worldwide, and in perpetuity, in any and all forms of media, now known or hereafter devised without compensation, notification or permission, except where prohibited by law, and (iii) Released Parties are not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, in any Sweepstakes related materials, the announcement of the prize; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed, illegible, postage-due, or garbled entries or mail; or for electronic, kiosk or computer malfunction or error, entries which are lost for any reason including computer or human or other error. If in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if computer viruses, bugs, unauthorized intervention or other causes compromise or affect the administration, integrity, security, fairness, or proper conduct of the Sweepstakes, or if the Sweepstakes is unable to run due to any other cause, Sponsor in its sole discretion reserves the right to disqualify any individual who tampers with the entry process and/or void any entries submitted fraudulently (as

applicable), to modify or suspected the Sweepstakes, or to terminate the Sweepstakes and conduct a random drawing to determine the winner from all eligible non-suspect entries received as of such termination. Any attempt by an entrant or any other individual to deliberately damage the website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. We are not responsible for any internet and/or computer malfunctions that may occur during the Sweepstakes Period.

8.) **Dispute Resolution**: By participating, you agree that any form of claims, disputes, and actions brought in a court, or other type of proceeding arising out of or in connection with the Sweepstakes, or any prize, shall be resolved individually, without resort to any form of class action, and any judicial proceeding will take place in the federal or state courts in New York.

9.) **Winner's Name**: For the winner's name, available after May 15, 2019 mail a self-addressed stamped envelope to P.C. Richard & Son YETI Outdoor Activities Roadie Cooler Giveaway, P.C. Richard & Son, 150 Price Parkway, Farmingdale, NY 11735 for receipt by June 15, 2019.

10.) **Sponsor**: P.C. Richard & Son, 150 Price Parkway, Farmingdale, NY 11735. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to P.C. Richard & Son and not to Facebook. The information you provide will only be used for this giveaway unless the entrant has also chosen to opt-in to our newsletter mailing list.